RJ Reynolds
Tobacco Company

L. T. Wolfe #1240
Account Manager

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Raritan Center
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To: Retail Stores Signed up to Participate in RJR Promotions

Dear Retailer:

You have signed up to participate in our RJR cigarette promotions. Periodically (every 3 to 4 weeks) you will receive a 2 or 4 carton display of Winston or Salem with each pack discounted.

The promotion you received today is a Salem Full Flavor King .20 off 2 carton display. You are being invoiced $2.00 less per carton and each pack is marked .20 off so you can sell the product to your customers at.20 less per pack.

The May promotion will be a.20 off display with 2 ctns of Salem Lights.

If you wish to continue to receive these monthly promotions do nothing. If you do not wish to receive future promotions please call the above toll free #.

We appreciate your business.

Lanny Wolfe

Salem

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Source: https://www.industrydocuments.ucsf.edu/docs/lqcy0000